

Natl Med. Res. Planning&Placement
National Republican Congr Comm/ Issue
Submission Number 239 Issue 1

815 Slaters Lane

Alexandra VA 22314



WNCN-TV

1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 835-1747

Client: National Republican Congr	Submission Cost: 11700	Campaign Ref: E-120816021
Buyer: " "	Sales Rep: HRR Washington, DC	
Schedule Dates: 08/27/12 to 09/09/12	Order Ref: 06281577	
Est/R/O Number: 06281577	Business Type: POLITICAL	
Associated Copies: No	Business Category: Transactional	

Product: Nrccl-e	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type		Rate	Spot Type		08/27	09/03	Total
1	M-F 1135p ET / 1035p CT Tonight ShowF..	03		175	30	Nbr of Spots	1		1
2	M-F 5p Judge JudyF..	03		210	30	Nbr of Spots	1		1
3	M-F 530p Judge JudyF..	03		210	30	Nbr of Spots	1		1
4	M-F 7p NewsF..	04		250	30	Nbr of Spots	1		1
5	M-F 1135p ET / 1035p CT Tonight Show M.....	03		175	30	Nbr of Spots	1		1
6	M-F 7p News M.....	04		250	30	Nbr of Spots	1		1
7	Sat 7p NewsS.	01		175	30	Nbr of Spots	1		1
8	Sat 7a Today ShowS.	02		250	30	Nbr of Spots	1		1
9	Sun 6p News	02		350	30	Nbr of Spots	1		1
Weekly Totals:				10			17		27
Total Spots(Ord Spots)									

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Submission Number 239 Issue 1

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WNCN-TV

1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: National Republican Congr
Buyer: Comm/ Issue

Submission Cost: 11700
Client/Product/Estimate: 155,426,73009
Weeks: 2
Contract type: Political

Campaign Ref: E-120816021
Sales Rep: HRP Washington, DC
Order Ref: 06281577
Business Type: POLITICAL
Business Category: Transactional

Schedule Dates: 08/27/12 to 09/09/12
Est./PO Number: 06281577
Associated Copies: No

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total
10S M-F 1135p ET / 1035p CT Tonight Show ...T...	03	175	Comme	Nbr of Spots	1	1
11	M-F 5p Judge Judy ...T...	03	210	30 Comme	Nbr of Spots	1	1
12	M-F 530p Judge Judy ...T...	03	210	30 Comme	Nbr of Spots	1	1
13	M-F 7p News ...T...	04	250	30 Comme	Nbr of Spots	1	1
14	M-F 1135p ET / 1035p CT Tonight Show .T....	03	175	30 Comme	Nbr of Spots	1	1
15	M-F 5p Judge Judy ...T....	03	210	30 Comme	Nbr of Spots	1	1
16	M-F 530p Judge Judy .T....	03	210	30 Comme	Nbr of Spots	1	1
17	M-F 7p News .T....	04	250	30 Comme	Nbr of Spots	1	1
18	M-F 5p Judge Judy ...W...	03	210	30 Comme	Nbr of Spots	1	1
19	M-F 530p Judge Judy ...W...	03	210	30 Comme	Nbr of Spots	1	1
Weekly Totals:				Total Spots(Ord Spots)	10	17	27

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane
 Submission Number 239 Issue 1

Alexandra VA 22314

NBC 17
 accurate, balanced, to the point

WNCG-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr	Submission Cost:	11700	Campaign Ref:	E-120816021
Buyer:	Comm/ Issue	Client/Product Estimate:	155 /426 /3009	Sales Rep:	HRP Washington, DC
Schedule Dates:	..	Weeks:	2	Order Ref:	06281577
Est./PO Number:	08/27/12 to 09/09/12	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total
20	M-F 7p News ...W....	04			250	30	Nbr of Spots
21	Mon 8-10p ET / 7-9p CT Stars Earn M.....S	02		Comme	2600	30	1
22	Sun 7p ET / 6p CT NBC Dateline Sunday	03			1100	30	Nbr of Spots
23	Sun 9-11p ET / 8-10p CT Americas Got TalentS	03		Comme	1500	30	Nbr of Spots
24	M-F Tonight Show Late Run ..W....	03			175	30	Nbr of Spots
25	M-F 4p Ellen .TWL...	03		Comme	210	30	Nbr of Spots
26	Sun 8p ET / 7p CT Americas Got TalentS	03		Comme	1500	30	Nbr of Spots
Weekly Totals: Total Spots(Ord Spots)				10	17	27	
Grand Totals				Month 9 Weeks: 5			
		Totals	08/27	10	17	27	
		Spots	27				
		Cost	11700				
				5/20			5980

Grand Totals:

Spots:	<u>27</u>
Gross Total:	<u>11,700.00</u>
Commission:	<u>1,755.00</u>
Net Total:	<u>9,945.00</u>

REP HEADLINE# 6281577
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG16/12 15-0
*** WNCN-TV ***

ADV #	ADV.	NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY.	NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	TRACEY ROBINSON	
ORDER #			815 SLATERS LANE	SALES PRSN	WA-	MICK NESCI (H)
PRDCT	NRCC IE		ALEXANDRIA, VA 22314	CLASS:	NATL.	LOCAL REGIONAL
FLIGHT DATES	AUG31/12	SEP6/12	WK-1	CONTRACT #	6281577	
CITY TAX		STATE TAX		CO-OP BILLING NEEDED		DATE AUG16/12 15.07
REP:	NEW ORDER TTL \$11,700 @27X PLEASE CONFIRM THANKS! BRITAN FOR MICK					
STA:	PLS SEE MI-M2 FOR NEW OFFERS PLS ADVISE ASAP! THX, CHERYL 8/16					
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE *****					
NRCC IE						
STATION MAKEGOOD OFFERS:						
M1	UNRESL	BUY#6	MISSED: MON / 500P-530P	SEP3	30S	\$210.00 (AUG16/12)
		BUY#7	MON / 530P-600P	SEP3	30S	\$210.00
			OFFER: TU-TH / 400P-500P	SEP4 (2/WK)	30S	\$210.00 PLS ADVISE.
			CMT: NO JUDY 9/3 D/T GOLF- MGS	BOOKED	TUE-THU ELLEN	
			CMT: PLS ADVISE			
M2	UNRESL	BUY#24	MISSD: WED / 1135P-1235A	SEP5	30S	\$175.00 (AUG16/12)
			OFFER: WED / 1200M-100A	SEPS	30S	\$175.00 PLS ADVISE.
			CMT: TONIGHT SHOW WILL AIR LATE D/T NFL KICKOFF GAME ON	9/5	- TIME PERIOD	
			CMT: IS 12MID-1AM - PLS ADVISE			
				CONTRACT TOTAL	11700.00	
				TOTAL SPOTS	27	

REP HEADLINE# 6281577
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK 111
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG16/12 15.0
*** WN CN-TV ***

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	TRACEY ROBINSON	
		815 SLATERS LANE			
		ALEXANDRIA, VA 22314			
ORDER #	PRDCT	NRCC IE	CONTRACT #	6281577	CLASS: NATL. LOCAL REGIONAL
FLIGHT DATES	AUG 31 / 12	EST# 3009	COMMENTS:	(LINE, ORDER, INVOICE)	
CITY TAX		SEP 6 / 12	WK - 1		
			STATE TAX		
			CO-OP BILLING NEEDED		
REP:			DATE	AUG 16 / 12	15 . 05

REP: NEW ORDER

T'TL \$11,700 @27X

PLEASE CONFIRM

THANKS! BRIAN FOR MICK

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 11700.00
TOTAL SPOTS 27

REP HEADLINE# 6281577
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 15 / 12 17.4
*** WNCN-TV ***

REP HEADLINE# 6281577
*** ORIGINAL REV#0 ***

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY : AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 17-4

*** WNCN-TV ***

LINE#:	REP :	CD:	TIME PERIOD	LNGTH :	SEC :	RATE	START : DATE	END : DATE	SPTS: /WK:	WEEK : INVT :	DAYs :	TOTAL: SPTS:
11			700A-900A	30		\$250.00	9/1	9/1		1	SAT	1
	PROGRAM :		SATURDAY TODAY									
	RA35-64 :		1-7									
	CON COM1:		SATURDAY TODAY									
12			600P-630P	30		\$350.00	9/2	9/2		1	SUN	1
	PROGRAM :		NBC-17 NEWS-6									
	RA35-64 :		2-2									
	CON COM1:		NBC-17 NEWS-6									
13			700P-800P	30		\$1,100.00	9/2	9/2		1	SUN	1
	PROGRAM :		DATELINE									
	RA35-64 :		3-3									
	CON COM1:		DATELINE									
14			800P-900P	30		\$1,500.00	9/2	9/2		1	SUN	1
	PROGRAM :		AGT									
	RA35-64 :		3-7									
	CON COM1:		AGT									
15			900P-1100P	30		\$1,500.00	9/2	9/2		1	SUN	1
	PROGRAM :		AGT									
	RA35-64 :		4-5									
	CON COM1:		AGT									
16			1135P-1235A	30		\$175.00	9/6	9/6		1	THU	1
	PROGRAM :		TONITE SHW-NBC<									
	RA35-64 :		0-7									
	CON COM1:		TONITE SHW-NBC<									
17			500P-530P	30		\$210.00	9/6	9/6		1	THU	1
	PROGRAM :		JUDGE JUDY									
	RA35-64 :		1-0									
	CON COM1:		JUDGE JUDY									
18			530P-600P	30		\$210.00	9/6	9/6		1	THU	1

REP HEADLINE# 6281577
*** ORIGINAL REV#0 ***

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 17-4
*** WNCF-TV ***

: LINE#:	: REP	: CD:	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	: WEEK	: DAYS	: TOTAL:	: SPTS:
19			700P-730P	30		\$250.00	9/6	9/6	1			1	
PROGRAM :	RA35-64 :	CON COM1:	NBC-17 NEWS-7 1.2 NBC-17 NEWS-7										
20			1135P-1235A	30		\$175.00	9/4	9/4	1	TUE		1	
PROGRAM :	RA35-64 :	CON COM1:	TONITE SHW-NBC< 0.7 TONITE SHW-NBC<										
21			500P-530P	30		\$210.00	9/4	9/4	1	TUE		1	
PROGRAM :	RA35-64 :	CON COM1:	JUDGE JUDY 1.0 JUDGE JUDY										
22			530P-600P	30		\$210.00	9/4	9/4	1	TUE		1	
PROGRAM :	RA35-64 :	CON COM1:	JUDGE JUDY B 1.0 JUDGE JUDY B										
23			700P-730P	30		\$250.00	9/4	9/4	1	TUE		1	
PROGRAM :	RA35-64 :	CON COM1:	NBC-17 NEWS-7 1.2 NBC-17 NEWS-7										
24			1135P- 2235A <i>12 Mid-1 AM</i>	30		\$175.00	9/5	9/5	1	WED		1	
PROGRAM :	RA35-64 :	CON COM1:	TONITE SHW-NBC< 0.7 TONITE SHW-NBC<										
25			500P-530P	30		\$210.00	9/5	9/5	1	WED		1	
PROGRAM :	RA35-64 :	CON COM1:	JUDGE JUDY 1.0 JUDGE JUDY										
26			530P-600P	30		\$210.00	9/5	9/5	1	WED		1	

* REP HEADLINE# 6281577
*** ORIGINAL REV#0 ***

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY : AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG 15/12 17-4
*** WNCG-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC	RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTAL:
:LINE#:	:	:	:	:	:	:	: DATE	: DATE	/WK:	INVT	:	:SPTS:
27			700P-730P	30		\$250.00	9/5	9/5	1			1
PROGRAM :			NBC-17 NEWS-7									
RA35-64 :			1-2									
CON COMI:			NBC-17 NEWS-7									
SEP/12			11700.00									
CONTRACT TOTAL												11700.00
TOTAL SPOTS												27

MARKET TOTALS \$234,000 WNCG 5% WRAL 40% WTVD 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%
SHARES ACCURATE
SVC - NSI BOOKS - NOV/11
DEMOS - RA35-64*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

703-463-4877

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title